
EDA Awards

Innovation Award

Each year, the Electricity Distributors Association calls for member utilities to submit their best customer service and public relations programs for consideration in its Annual Innovation Awards competition. Through the Innovation Awards program, the Association has the opportunity to see the array of programs that member utilities are running to serve their customers, and to promote the strengths of the local utility. Winning entries are awarded under either the customer service or public relations categories.

Customer Service Category

Eligible programs are those which are innovative, directed at specific customers or customer groups and which enhance the value of the utility and its services to those customers.

Public Relations Category

Eligible programs are those which are innovative and inform the public about the utility and the utility's value to the community. The award is not necessarily presented on an annual basis.

All nominations should be forwarded to the Chief Executive Officer no later than February 1st of the next calendar year.

Recipients

Customer Service Category

Whitby Hydro, 2001 Joint Trench Secondary Services
Gravenhurst Hydro, 2004 Pileated Woodpecker Decoy Program
Brantford Power, 2005 Conserving Homes Program
Toronto HES, 2006 Summer Challenge Program
Toronto HES, 2007 Summer Challenge for Business Program
Burlington Hydro Inc., 2008 Switching Automation Program
Toronto HES, 2009 Get Smart Toronto Campaign

Public Relations Category

Guelph Hydro, 2001 History of the Board of Light & Heat Commissioners, City of Guelph
Gravenhurst Hydro, 2003 Aerial Meter Reads/Cottage Watch Program
Toronto HES, 2005 Toronto Unplugged Campaign
Barrie Hydro Distribution Inc., 2007 ENERGY STAR Awareness Program
Hydro Ottawa Limited, 2008 Companies for Conservation Program
Brantford Power Inc., 2009 Greening the Village Initiative