

The Electricity Distributors Association (EDA) Presents:

# 6<sup>th</sup> Annual Executive Symposium

October 29, 2008  
Four Seasons Hotel, Toronto

## Leadership: the KEY to the FUTURE



Featuring  
Robert Kennedy Jr. - Major-General (Ret'd) Lewis MacKenzie - Jose Etcheverry - Diana Swain

Be a Part of this Prestigious Event

# Sponsorship Opportunities



# EDA 6<sup>th</sup> Annual Executive Symposium

October 29, 2008

Four Seasons Hotel, Toronto



Corporate sponsorship opportunities for  
an *exclusive* energy industry event



## Platinum Sponsorship \$7,000

As a sponsor you will receive

- ✓ Two complimentary registrations to the Symposium
- ✓ Full page sponsorship recognition in the Symposium Conference Program
- ✓ Sponsor recognition in all Symposium publicity/marketing materials
- ✓ Full page color advertisement in the EDA's Distributor magazine
- ✓ Insertion of corporate collateral materials in each delegate bag
- ✓ Prominent posting of your corporate signage throughout the event venue
- ✓ Access to the full delegate list



## Gold Sponsorship \$5,000

As a sponsor you will receive

- ✓ Two complimentary registrations to the Symposium
- ✓ 1/2 page sponsorship recognition in the Symposium Conference Program
- ✓ Sponsor recognition in all Symposium publicity/marketing materials
- ✓ 1/2 page color advertisement in the EDA's Distributor magazine
- ✓ Prominent posting of your corporate signage at the event venue



# EDA 6<sup>th</sup> Annual Executive Symposium

October 29, 2008  
Four Seasons Hotel, Toronto

Corporate sponsorship opportunities  
for an *exclusive* energy industry event

## Silver Sponsorship \$3,000



As a sponsor you will receive

- ✓ One complimentary registration to the Symposium
- ✓ ¼ page sponsorship recognition in the Symposium Conference Program
- ✓ Sponsor recognition in all Symposium publicity/marketing materials
- ✓ Prominent posting of your corporate signage at the event venue

## Bronze Sponsorship \$1,000



As a sponsor you will receive

- ✓ Prominent posting of your corporate signage at the event venue
- ✓ Business card size sponsorship recognition in the Symposium Conference Program
- ✓ Sponsorship recognition in all Symposium publicity/marketing materials