

# LDCs Launch Province-

THIS SUMMER ELECTRICITY DISTRIBUTORS ACROSS ONTARIO LAUNCHED IN THEIR COMMUNITIES. THE PROGRAMS INCLUDED: THE GREAT PROGRAM; AND, THE SUMMER SAVINGS 10%



▲ The Hamilton Ti-cats help haul away an old refrigerator at the launch of Horizon's Refrigerator Roundup program. From left to right: Ti-cat player George Hudson; Ti-cat alumni Angelo Mosca; Ontario's Chief Energy Conservation Officer, Peter Love; Max Cananzi, CEO, Horizon Utilities Corp.; and, CFL and Ti-cat alumni Ron Lancaster (photo courtesy of Horizon Utilities Corp.).

▲ In a regional partnership and at four separate events, The Great Refrigerator Roundup, peaksaver™, and Summer Savings 10-10, is launched at separate community events. From left to right: John Grotheer, President & CEO, Cambridge & North Dumfries Hydro; Art Stokeman, President, Guelph Hydro; Jerry Van Ooteghem, President & CEO, Kitchener-Wilmot Hydro; and, Rene Gatien, President & CEO, Waterloo North Hydro (photo courtesy of Guelph Hydro).

"We have a pretty comprehensive set of programs across the province, with, literally, something for everyone," says Paul Shervill, OPA's vice president of Conservation and Sector Development. "And we'll have more data about the success of the programs when the final report is available this Fall."

- The Great Refrigerator Roundup urges residents to give up that old clunker in the basement. 75 LDCs,

representing 99% of residential customers, is on track to collect over 67,000 old refrigerators and dispose of them in an environmentally responsible manner. At its peak, the program will collect over 3,000 appliances a week.

- Summer Savings rewards residential customers who reduce their electricity use by 10% over the summer. 70 LDCs are participating, which represents 97%

# -Wide Summer Programs

A SERIES OF OPA PROVINCE-WIDE SUMMER CONSERVATION PROGRAMS  
REFRIGERATOR ROUNDUP; PEAKSAVER™ DEMAND RESPONSE  
SAVED -10% CREDIT PROGRAM.



▲ To mark the occasion of the launch of The Great Refrigerator Roundup and *peaksaver*™ programs, Barrie Hydro lassoed an inefficient fridge with a line truck and lifted it high above the parking lot prior to hauling it away to be recycled (photo courtesy of Barrie Hydro).

▲ Canadian astronaut, Dr. Roberta Bondar, helps PowerStream 'launch' summer programs by lassoing an old fridge with the help of some young cowboys and PowerStream's Conservation Owl mascot (photo courtesy of PowerStream).

▲ Bluewater Power's Fridge mascot in kilt and tam with Highland Princess at the "Summer Savings" event at Sarnia Highland Games (photo courtesy of Bluewater Power).

of residential customers. The projected number of eligible participants is well on 1 million customers.

- *peaksaver*™ allows LDCs to remotely cut back on customers' air conditioning use, and pays the customer for the privilege. 53 summer-peaking LDCs, representing 92% of residential customers, expect to contact 69,000 control points.

- The Electricity Retrofit Incentive Program - ERIP - has 65 LDCs signed up to deliver both custom and prescriptive programs to 2500 businesses across Ontario.