



The Voice Of Ontario's Electricity Distributors

The Electricity Distributors Association (EDA) Presents the:

7th Annual Executive Symposium

October 21, 2009

Regency Park Hyatt Hotel
4 Avenue Road
Toronto, ON

Sustainable Communities: Leadership with Vision
The 3 Pillars of Sustainability - Environmental, Economic, Social

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John Loucks
EDA Chair

Welcome from EDA Chair, John Loucks Sustainable Communities: Leadership with Vision

It is a pleasure to welcome delegates to the EDA's 7th Annual Executive Symposium. The theme of this year's event, the three pillars of sustainability - environmental, economic, and social - takes on timely and high profile subject matter. Joining us today are a select group of distinguished leaders who will provide their insight and unique perspective on sustainability and the leadership that is required to move forward in developing sustainable communities.

The theme of sustainability underlies an important part of the transformation that is taking place in the power industry, not only in Ontario, but also around the world.

Ontario's electricity distributors are committed to providing a reliable and sustainable electricity distribution system that supports economic growth and innovation, while maintaining a balance in managing society's environmental footprint and supporting societal benefits. The changing landscape of the province's power industry, and the passage of the Green Energy Act, is an encouraging first step in realizing some exciting opportunities that will contribute to building robust and sustainable communities.

It is part and parcel of how electricity utilities envision a future of smart grids, cutting-edge technologies, energy efficiency and conservation, and renewable and clean generation. Electricity users are looking to their local distributor to provide both leadership and solutions through the products and services they deliver so that everyone can do their part in contributing to sustainable communities.

Today's line-up of speakers will lend their informed voice to this critical discussion.

The EDA would like to thank its Corporate Sponsors for their support of this event:



Sustainable Communities: Leadership with Vision

The 3 Pillars of Sustainability - Environmental, Economic, Social

10:30 am Registration Opens in the University Room Foyer

11:30 am to 12:45 pm Meet & Greet Luncheon in the Hyatt's award-winning Roof Salon

The Symposium takes place in the University Room

12:50 pm John Loucks, EDA Chair
Introductory Remarks

Symposium Host, Diana Swain, News Anchor of CBC 'News at Six'

1:00 pm to 1:45 pm Chantal Hebert, National Affairs Columnist, Toronto Star
Does public policy support the development of sustainability?

1:45 pm to 2:30 pm Joe Van Belleghem, Managing Partner, Windmill West
Making Sustainability Part of your Economic Plan

2:30 pm to 2:55 pm Refreshment and Networking Break

2:55 pm to 3:40 pm David Chernushenko, Sustainability Advocate, Living Lightly Pathfinder
Sustainability as a Lifestyle

3:40 pm to 4:30 pm Frank McKenna, Deputy Chair, TD Bank Financial Group
Global Challenges to Creating a Sustainable World

4:30 pm to 5:00 pm Denmark's Renewable Energy Revolution
Film Presentation and Panel Discussion

Rene Gatien, Waterloo North Hydro; Jim Huntingdon, Niagara-on-the-Lake Hydro; Chris Tyrrell, Toronto Hydro; Dr. Jose Etcheverry, York University
Moderated by John Loucks, EDA Chair

Closing Remarks by Diana Swain

4:30 pm to 6:00 pm Wine & Cheese Closing Reception
Live Entertainment at the Roof Salon



Diana Swain, Host of CBC 'News at Six'
Symposium Host

A Gemini Award Winner for Best News Anchor, Diana Swain is one of Canada's most-respected and recognizable journalists. By reporting on the stories that matter most to Canadians, both at home and abroad, and by talking with the newsmakers shaping our times, she has established herself comfortably in the tradition of great CBC news people.

Diana Swain is currently the host of CBC's flagship news program *CBC News Toronto*. She is also a frequent substitute host on *The National*, and has been called on by the network to work on a wide variety of programs, many of which have broken new ground in journalistic circles and garnered international awards. Last year, she was on assignment for CBC in China covering the Olympics from Beijing.

Swain is a recipient of the annual media award from B'Nai Brith Canada for human rights reporting, and her work has twice been included in winning submissions for the Michener Award, Canada's award for meritorious public service in journalism. With the show *24 Hours*, she has twice won Gold Medals at the prestigious New York Festivals: for Best Newscast, and Best News Documentary, for her coverage of the 1995 Manitoba Elections. A five-time Gemini nominee, Swain won the Best News Anchor Gemini in 2000. Diana Swain and her family live in the Greater Toronto area.



Chantal Hebert
National Affairs Columnist for The Toronto Star

Given Canada's historic linguistic duality, it helps to have political commentators who not only understand that reality at an intellectual level, but who have actually lived it. Chantal Hebert is one such commentator. Knowledgeable, down-to-earth and direct, she cuts through the spin and hype of the politicians and their operatives and helps audiences see what is really going on in the corridors of power. Fluently bilingual, she is an outstanding choice for national conferences and able to provide insight into the many different cultures that make up Canada's political reality.

As the National Affairs writer for the *Toronto Star*, Hebert is an influential voice on major national issues of the day. But what makes her perspective unique is that, more than any of her peers, she has immersed herself in French-English duality that defines this nation. In addition to her role at the *Star*, Hebert is also a columnist for *Le Devoir* in Montreal, and a weekly participant on the "At Issue" political panel on CBC's *The National*. She is also a regular participant in various other television and radio current affairs programs, in both French and English.

In her acclaimed book, *French Kiss: Stephen Harper's Blind Date with Quebec*, Hebert offers a brilliant examination of our changing political future, one that involves living with Quebec rather than just wooing it. Stephen Harper would not have gained power without the Conservatives' surprising ten seats in Quebec, Hebert says. Now, the future success of his government hinges on whether he can sustain a long-term relationship with the province. Hebert, as usual, gives an incisive and non-partisan account of the situation.

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Frank McKenna
Former Canadian Ambassador to the US, Former Premier of New Brunswick
Deputy Chair, TD Bank Financial Group

Frank McKenna is one of the most respected public figures in Canada. Most recently, he held one of this country's most important positions, Ambassador to the United States. As Premier of New Brunswick, he won three overwhelming mandates, achieving national prominence for his leadership. He has been successful as a lawyer, politician and businessman. In May 2006, Mr. McKenna joined TD Bank Financial Group as Deputy Chair.

Mr. McKenna began his professional career as a lawyer in 1974. In 1982 he was elected to the New Brunswick Legislative Assembly and in 1984 he became leader of his Party. He became Premier of the province in 1987, a position he held until 1997. Since 1997, he has served as Counsel to the Atlantic Law Firm of McInnes Cooper in Moncton, New Brunswick and has been Consulting Counsel to the Law Firm of Osler Hoskin & Harcourt based in Toronto. In addition, he has served on the boards of a number of North American corporations, including The Carlyle Group Canadian Advisory Board.

Mr. McKenna has acted in a volunteer capacity with a number of organizations, including the Canadian Business Hall of Fame, the Canadian Millennium Scholarship Foundation, the Canadian Unity Council, and the C.D. Howe Institute, among others. In addition to his legal career and public service, McKenna was Chairman of the Board of CanWest Global and served on the boards of Canadian Natural Resources, General Motors, Shoppers Drug Mart, and Noranda. He has also served on a number of advisory boards including Duke Energy Transmission.

During his career, McKenna has been honoured by a number of awards. These include, among others: the Churchill Society for the Advancement of Parliamentary Documentary; the Canadian Advanced Technology Association IWAY Award for Government Services; The Canadian Association of University Continuing Education Award of Recognition; and Economic Developer of the Year.



Joe Van Belleghem
Managing Partner, Windmill West

Joe Van Belleghem has over 20 years of development and financing experience in all forms of real estate development and was responsible for the first LEED® Gold project in Canada. He heads up Windmill West spearheading the Dockside Green project in Victoria, a joint venture with Vancity Credit Union.

Mr. Belleghem is a founder of the Canada Green Building Council and is a former director and vice-chair of the organization. He has also served on the Board of Directors for the United States Green Building Council for several years.

Mr. Belleghem is committed to sustainable community design and has spoken at numerous conferences around the globe. He is a LEED accredited professional and a chartered accountant.

He is a recipient of the Province of BC 2007 Arbor Vitae Award for Environmental Leadership for dedication to environmental protection and stewardship and a member of the Province of British Columbia's Climate Action Team and on the Advisory Board for the Pacific Institute for Climate Solutions.



David Chernushenko
Living Lightly Pathfinder, Green Economic Renewal Guide

David Chernushenko is a sustainability advocate who explores and communicates ways to create healthy, abundant livelihoods for all citizens. He helps people and organizations prosper by tapping into personal values, creativity and enthusiasm and directing them toward actions that are both practical and fulfilling.

Mr. Chernushenko is currently producing *The Living Lightly Project*, a film series whose goal is to share the stories, solutions and passion of a growing movement of people working to build a rich future for all on a healthy planet. The first film in the series, *Be the Change*, won a “Green Apple Award” at the 2009 Green Lifestyle Film Festival in Los Angeles.

He is vice chairman of Canada’s National Round Table on the Environment and Economy and is a “green building” professional accredited by the LEED certification program. From 1998 to 2004, he served on the International Olympic Committee’s commission on Sport and the Environment. In 2001, he co-founded Clean Air Champions, a national charity that engages athletes in raising awareness about air pollution, climate change and the benefits of physical activity. A prominent member of the Green Party of Canada from 2003 to 2007, Mr. Chernushenko was a key contributor to the party’s platform. He served as Senior Deputy to the Leader under Elizabeth May, as Deputy Leader under Jim Harris, and as the Party’s International Relations Critic and Climate Change Critic.



Film Presentation and Discussion
EDA Board Directors and Electricity Distribution Representatives Tour of Denmark, Country of Windmills, August 2009

In the summer of 2009, a group of Ontario’s local distributors (LDCs), including EDA Board members, sent representatives to Denmark to witness the renewable energy revolution that inspired Deputy Premier and Minister of Energy and Infrastructure, George Smitherman to introduce the *Green Energy and Green Economy Act*.

Denmark is home to more than 5,000 wind turbines and is a thriving green economy. The Danish started investing in renewable energy in the 1970s in order to develop a secure source of national energy. Since then they have gained worldwide recognition as a leader in green energy, renowned for their innovations in green technologies, progressive energy policies and success in promoting a conservation culture. Today the country is 130% self-sufficient in fulfilling its own energy needs.

In today’s film presentation and discussion, hear about the inspiring lessons this group of distributors brought back with them and how they think certain aspects of the Danish experience might be applied to strengthening Ontario’s vision of sustainable communities and a green future.

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Ontario's electricity distributors have created a Vision for the Future role of local distribution companies (LDCs) and are dedicated to building the sustainable communities of tomorrow. Under this Vision, the LDC of the future will have the freedom to:

- △ Provide a broad array of power services to increasingly demanding and sophisticated customers;
- △ Develop local sustainable energy solutions by engaging in local energy planning with municipal, regional and provincial stakeholders;
- △ Promote the development, and own and manage a portfolio of clean, renewable, small-scale distributed power generation to optimize the operation of distribution networks and help meet overall system resource needs;
- △ Own, operate and manage an intelligent local distribution network or smart grid, with 2-way power flows and advanced meter, sensor and communications technology that provides information to enable innovative conservation and demand management programs, and improves reliability and system security;
- △ Finance investments for existing and new infrastructure with capital from a variety of sources;
- △ Participate in research and development with universities, colleges and other partners to help advance state-of-the-art innovation and engage the workforce of the future; and,
- △ Facilitate the emergence of new transformative technologies such as electric-powered transportation and micro-scale generation, among others.

The Electricity Distributors Association (EDA) is the voice of Ontario's local electricity distributors, the publicly and privately owned companies that safely and reliably deliver electricity to over 4.5 million Ontario homes, businesses and public institutions.

Learn more at www.eda-on.ca



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Find out more about the EDA by visiting our website at

www.eda-on.ca



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