



THE ELECTRICITY DISTRIBUTORS ASSOCIATION PRESENTS:

# 6th Annual Executive Symposium

OCTOBER 29, 2008  
FOUR SEASONS HOTEL  
TORONTO



Robert Kennedy Jr.  
Major-General (Retired) Lewis MacKenzie  
Jose Etcheverry  
Diana Swain



# EDA Executive Symposium

## Program Itinerary

Registration Opens at 10:30 am

**Symposium Opening Networking Luncheon** 11:30 to 12:45 pm  
**Truffles Restaurant**

The Symposium takes place in the Tudor, Stuart, Orange Room

**Bryan Boyce, EDA Chair** 12:45 pm  
**Welcome**



The energy sector is rapidly evolving. In order to be successful, energy leaders need to embrace and adapt to the forces that are changing the industry. The 2008 EDA Executive Symposium will provide the opportunity to learn from the experiences of three extraordinary individuals who exemplify leadership.

The Electricity Distributors Association (EDA) is the voice of Ontario's local electricity distributors, the publicly and privately owned companies that safely and reliably deliver electricity to over four million Ontario homes, businesses and public institutions.

**Diana Swain, Host of CBC 'News at Six',  
Symposium Host**



A Gemini Award Winner for Best News Anchor, Diana Swain is one of Canada's most-respected and recognizable journalists. By reporting on the stories that matter most to Canadians, both at home and abroad, and by talking with the newsmakers shaping our times, she has established herself comfortably in the tradition of great CBC news people.

Ms. Swain is currently the host of CBC's flagship local news show, *CBC News at Six*, in Toronto, as well as the host of *Face to Face* on Newsworld, where she interviews newsmakers from around the world.

Be sure to join us for the Symposium's Closing Reception at 4:15 pm with industry colleagues at the Four Seasons Windows Lounge, West

# Leadership: the KEY to the FUTURE

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**Robert Kennedy Jr.**  
**A Contract with our Future**

1:00 pm

In this keynote speech, celebrity speaker Robert Kennedy Jr. offers advice on how businesses can utilize sound environmental policies and procedures. By adopting smart, green business practices, companies will grow, save money, and help to preserve the environment for the future.

There will be an afternoon refreshment break at 2:00 pm on the 3<sup>rd</sup> Floor Mezzanine



**Jose Etcheverry**  
**Power Drive – Local, Sustainable, Clean & Renewable Energy**

2:15 pm

York University's José Etcheverry is on a mission to convince Canada that renewable energy works. Not only are high level politicians listening to what Etcheverry has to say (including Premier McGuinty), but environmental heavyweights such as David Suzuki are well aware of Etcheverry's ability to talk scientific and economic sense about an issue that is often clouded by well-meaning, but sometimes ill-informed sentiment.



**Major-General (Ret'd) Lewis MacKenzie**  
**Lessons in Leadership**

3:15 pm

Few, if any, people who speak on leadership come close to approaching the level of experience or credibility of retired Major-General Lewis MacKenzie. He has distilled the lessons of 36 years experience in the Armed Forces into 10 practical tips which if applied, will enhance your leadership style.

5 pm. Enjoy live music and meet with





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For more information on the EDA's Executive  
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[www.eda-on.ca](http://www.eda-on.ca)



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