

## Meeting Summary

### Commercial Member Steering Committee Meeting Annual Membership Meeting

Sunday March 8, 2009

Fairmont Royal York

Boardroom

7 PM– 8 PM

Members in attendance - David Windley (Chair), Neil Sandford (Vice-Chair), Bob Mason, Jim Mason, George Kelly, Ven Seshadri, Chuck Mossman, Paula Zarnett, David Karen, Andy Molnar, Alastair Patterson, Bill Hozy, Peter Black, Paul Snosek, Ken Maskell, Brad Lagasse, Brian Hollywood (EDA Board of Directors), Bryan Boyce (EDA Board Chair), Tanya Fobear (EDA Staff Support), Marica Macura (EDA Staff Support), Christine Hallas, (EDA Staff Support), Bill Hawkins (EDA Staff Support), Rick Zebrowski (EDA Staff Support)

- **Welcome and Call to Order**

At approx. 7:03 pm Chair David Windley welcomed commercial members and LDC guests and called the meeting to order

- **Commercial Member Steering Committee Update**

Chair Windley provided an update of the work of the Steering Committee done in 2008. Five subcommittees focused on the following areas:

- 1) **EDA sponsored events and EDA driven events.**
- 2) **Member attendance/participation**
- 3) **Benefits of membership**
- 4) **Sponsorship Opportunities**
- 5) **Additions to Commercial Member section of website**

Chair Windley provided a few highlights of the deliverables that were accomplished by the sub committees in tandem with EDA staff, amongst the highlights were:

- Working with the EDA to better communicate upcoming EDA events and conferences to the membership and information materials that are available to them. Chair Windley reported the EDA is now sending out regular monthly news bulletins to commercial members. The news bulletins are to keep members better informed of current networking opportunities.
- Progress made to the commercial member section of the website including providing greater access to Commercial Members and Steering Committee activities.

Discussion was raised regarding opportunities that exist for commercial member involvement such as at district events specifically having commercial member representation on district committees.

Tanya Fobear of the EDA provided details of a new product search feature available on the EDA members only section of the website. The new search feature allows all members, in particular LDCs, to perform a search for Commercial Member services and/or products by keyword. The keyword search functions by identifying keywords used in each company description.

The product or search feature can be accessed at: [http://www.eda-on.ca/eda/edaweb.nsf/\(W-SearchPS\)](http://www.eda-on.ca/eda/edaweb.nsf/(W-SearchPS))

Discussion was raised around whether or not the search feature should be posted on the public site in addition to the member site. EDA staff advised they would have to look into the technical feasibility of having the search feature available on the public site.

- **Commercial Member Edition of the Distributor and Advertising Opportunities**

Christine Hallas informed the group of exclusive advertising opportunities available in the *Member Handbook* in the *Distributor* magazine. The *Distributor* is distributed to all EDA members, industry stakeholders, regulators, markets overseers and government MPPs.

- **EDA Activities Update**

Tanya Fobear provided an update on Commercial Members Renewals and Status.

- **Further Discussion**

Further discussion included using commercial members as a resource that would provide expertise regarding new technology opportunities that can be shared with LDCs.

Brian Hollywood, EDA Board Representative provided a few remarks, recognizing the work of the Steering Committee Chair David Windley and Vice Chair Neil Sandford for their hard work and dedication throughout their two year term.

- **Draw for Prizes**

Chair David Windley drew names from the prizes that were donated by Steering Committee members. Thank you to all those who donated the fantastic prizes.

- **Closing and Adjournment**

Chair David Windley adjourned the meeting at approximately 8:02 pm.