

Commercial Member Steering Committee Meeting

Meeting Summary- Wednesday September 13, 2007

EDA Offices

10 AM – 12 PM

Members in Attendance:

David Windley (Chair), Bob Mason, Bart Burman, Ven Seshadri, Bryan Boyce (EDA Board of Directors member), Christine Hallas (EDA Staff Support), Marica Macura (EDA Staff Support), Tanya Fobear (EDA Staff Support)

Regrets:

Jim Mason, Peter Krotky, George Kelly, Neil Sandford, Paula Zarnett

- Welcome and Call to Order

At approx. 10:17 AM Chair David Windley welcomed all and called the meeting to order.

- Business from Last Meeting

- Chair Windley asked committee members to share their thoughts on the value of membership.
- Ms. Fobear informed the committee that the survey was sent out on September 6, 2007, members were asked to return the survey by September 26, 2007. (The date was extended to allow members more time to complete the survey). Surveys are being sent to the Association. Tanya will share the results once they have been tallied. The Steering Committee will make recommendations. The results and recommendations will be shared with all Commercial Members. The survey will be discussed in full detail at the next committee meeting.

- District Meetings & Agendas

The Agendas for the 2007 District AGMs were distributed. Chair Windley would like to discuss options for Commercial Members to become more involved at Districts and EDA events at the next meeting.

- EDA website update

The new website was launched September 12, 2007. Christine Hallas spoke about the new website and the committee was given an overview of the website. The committee discussed the Commercial Member section and provided feedback for organization to Chris and Tanya. In addition, Christine mentioned a Product Showcase is being planned for 2008 that would feature Commercial Member products and services on the webpage.

- Commercial Member Distributor

Christine also discussed the Commercial Member edition of the Distributor which will be distributed at the end of October. Christine explained the highlights of this edition and encouraged committee members to send in articles and discussed advertising opportunities.

- EDA Advocacy Activity Update

Ms. Macura provided an update on a few of the Advocacy Issues the EDA is working on:

- CDM
- Transfer Tax on Regulation
- Hours of Work Limitation

The next meeting is scheduled for **Wednesday November 21, 2007**

- Meeting Adjournment at approximately 12:07pm