

Commercial Member Steering Committee Meeting

Meeting Summary – Wednesday May 13, 2009

EDA Offices

9:30 AM – 11:30 AM

Members in Attendance

Ven Seshadri, George Kelly, Chuck Mossman, Brad Lagasse, Andy Molnar, Bob Mason, Paula Zarnett, Bart Burman, Peter Vickery, Jim Mason, Gary Nunes on behalf of Paul Grod, , EDA staff support Marica Macura, EDA staff support Tanya Fobear

Regrets:

Peter Black, Brian Hollywood.

- **Welcome and Call to Order**

At approx. 9:35 am, Chair Ven Seshadri called the meeting to order

- **Items from Last Meeting**

There were no new items discussed from last meeting

- **Review Objectives of Steering Committee (this discussion will continue from last meeting)**

Marica Macura provided an update from the last meeting where discussion surrounded the opportunity for commercial members to begin creating relationships with districts to demonstrate a value proposition by showcasing the knowledge of commercial members in a variety of areas. Ms. Macura verified the district agendas have not been finalized for the fall of 2009. Ms. Macura sent an e-mail to each district executive offering to assist in helping to develop agenda topics. She also informed the steering committee she would be having a conference call with Northeast district on Friday May 15 to help them develop their agenda and themes. Ms. Macura will inform the Steering Committee what the theme and agenda is and what type of speaker they are looking for.

In order to ensure coordination between commercial members and other EDA affiliated events the question of how commercial member steering committee representatives can participate on EDIST and ENERCOM was discussed. EDA staff to speak with Mearie staff to determine if there are any seats open on the committees, and what the time resource required to sit on the committees is and particularly for ENERCOM what is the criteria to sit on the committee. Peter Vickery volunteered to sit on the EDIST advisory committee in the event there is a seat open. If no commercial member steering committee representative is on the advisory committee perhaps having the commercial member representative provide an update to the steering committee was discussed as an option.

Status Update – The EDIST committee has been selected and all seats are currently all accounted for. Three commercial members are on the committee, AESI, E360Inc. and Costello Associates. EDA staff to speak with Mearie staff about ENERCOM committee.

Jim Mason provided an update to the Steering Committee on the CUEE advisory committee. He asked the committee to provide him with suggestions on program ideas for the 2010 CUEE show to escalate the agenda to get senior executives to attend.

- **EDA Activity Update**

The EDA's VP of Government and Member Affairs provided an update on the Green Energy Act. The act had passed third reading and would be receiving Royal Assent in the next couple of weeks. Three big components of the Act include conservation targets, renewable energy and micro generation connection.

Status Update – The Act has now received Royal Assent from the province's Lieutenant Governor.

Proclamation of the legislation is expected in the next few weeks to coincide with supporting regulations to begin the implementation of the Act.

Subcommittees

The committee went through each action item on the working spreadsheet and identified the key priorities. Low priority items were moved down the list. EDA staff to reprioritize the spreadsheet prior to the next meeting. Discussion was raised around the benefits of membership action item. The question was raised what can be done to get commercial members more involved and get them to take advantage of EDA events. Networking opportunities and focusing on the fact that commercial members are subject matter experts was highlighted as areas of importance.

- **Other Business**

The next meeting was discussed and is scheduled for

- **Wednesday July 8, 2009 at 9:30am-11:30am**

- **Meeting Adjourned**

Chair Ven Seshadri adjourned the meeting at approximately 11:30 am.