

Commercial Member Steering Committee Meeting

Meeting Summary – Tuesday January 19, 2010

EDA Offices

9:30 AM – 11:30 AM

Members in Attendance

Paula Zarnett, Peter Vickery, Jim Mason, Andy Molnar, Brian Hollywood, Chuck Mossman, George Kelly, Steve Taylor, Todd Ross, EDA staff support Teresa Sarkesian, EDA staff support Tanya Fobear, EDA staff support Marica Macura,

Regrets:

Bob Mason, Paul Grod, Bart Burman, Peter Black

Welcome and Call to Order

At approx. 9:37 am, Chair Zarnett called the meeting to order.

Chair Zarnett introduced new members to the committee Todd Ross, Springboard Management and Steve Taylor, SPI. Mr. Ross and Mr. Taylor briefly introduced themselves to the committee.

• Items from Last Meeting

Re: Opening Reception Sponsorship at the AGM. Marica Macura discussed augmented sponsorship opportunities at the AGM opening reception. Traditionally the EDA offered an exclusive \$5000 sponsorship. For the 2010 AGM the augmented sponsorship would consist of two sponsorships available: food sponsor and bar sponsor at a value of \$2,500 each. The committee also discussed the option of having the Steering Committee provide gift certificates as door prizes at the opening reception. The committee committed to each donating a \$50 dollar gift certificate at the AGM for draws. The gift certificates will not have an individual company name associated to them and will all come from the Commercial Member Steering Committee. In the Chair's speech the commercial member steering committee will be recognized by name individually and will also let the audience know the door prizes are from the Commercial Member Steering Committee. Committee members please have your gift certificates ready to give Chair Paula at the commercial members meeting or at the very start of the reception at 8:00pm at the AGM on Sunday March 28, 2010.

• EDA Activity Update

Teresa Sarkesian provided an update on EDA advocacy activities.

• Commercial Member Steering Committee input for AGM Agenda

TFobear solicited the Steering committee members for input in making the agenda for the all members meeting at the AGM. The committee agreed that the earlier commercial members receive the agenda, the better to give them advance notice of the meeting and reception. TFobear will work with Chair Zarnett to develop draft and will send to committee members for their suggestions prior to issuing to all commercial members.

• Discussion of Priority Items for Steering Committee

Chair Zarnett introduced to members the new format developed for tracking the priority items for the steering committee. Replacing the Excel Spreadsheet format the word document was designed to keep priority list clean and manageable.

- **Other Business**

The next meeting was discussed and is scheduled for

- **The All Members meeting at the AGM, Fairmont Royal York, Sunday March 28, 2010 from 7:30pm-8:30pm**

- **Meeting Adjourned**

Chair Paula Zarnett adjourned the meeting at approximately 11:28 am.