

Commercial Member Steering Committee Meeting Annual Membership Meeting

Meeting Summary – Sunday, March 28, 2010

Fairmont Royal York

Boardroom – Mezzanine Level

7:30 PM – 8:30 PM

Members in Attendance

Commercial Member Steering Committee - Paula Zarnett (Chair), Peter Vickery (Vice Chair), Jim Mason, Chuck Mossman, George Kelly, Steve Taylor, Bob Mason, Bart Burman, Peter Black, Paul Grod, EDA Board Representative Brian Hollywood,

Commercial Member Guests - Roger Still, Ahmed Al Madhoun, Neil Sandford, Carolyn Tanner, , Brandon Wetzel, Patrick Zirnheld, Peter Snosek, Ken Maskell, Mike Matthews, Dave Johnson, Judy Simon, Ray Nyhuis, Wayne Driscoll, EDA staff support Tanya Fobear

Welcome and Call to Order

- At approx. 7:36 pm Chair Paula Zarnett welcomed commercial members and LDC guests and called the meeting to order. Everyone in attendance had an opportunity to introduce themselves
- **Commercial Member Steering Committee Update**
 - Chair Zarnett shared with the committee the goals of Steering Committee and highlighted that the Commercial Member Steering Committee works to ensure the membership success of the EDA's valued commercial members.
 - The Highlights of the activities and accomplishments of the 2009/2010 Steering Committee were presented to the group in a powerpoint presentation. (Please reference the attached powerpoint presentation)
 - Ms. Fobear provided information on the Advertising opportunities in the EDA's premier publication the Distributor magazine and the Annual Member Handbook. If interested in advertising opportunities and for more information the group was encouraged to contact Ms. Fobear – tfobear@eda-on.ca
- **EDA Activity Update**
 - Tanya Fobear provided an update on Commercial Members Renewals and Status.
 - Ms. Fobear also provided to the group a 2010 Calendar of Upcoming EDA events and EDA Sponsored Events
- **Q & A – Input from group, priority items for the committee to work on in 2010/2011**
 - The group discussed how to use the opportunities for networking offered by their EDA membership and how to entice commercial members to attend district meetings. EDA District Meetings provide Commercial Members with business development and networking opportunities with the LDCs from each of the EDA's six districts. The events represent great opportunities to interact on a sustained basis with LDCs in informal, largely social settings. The Committee discussed the potential for having a commercial member representative on each district. The group was advised that the invitation must come from the EDA District to have a commercial member representative attend the executive district meeting. According to the EDA Guidelines to the EDA Board of Directors Section 4.7 - Each District Executive has the right to appoint non-LDC liaison representatives, or representatives of LDC Members in that District that do not have voting privileges in that District, to the District Executive on a non-voting basis.

- **Other Business**

- The next meeting of the new 2010/2011 committee will be scheduled in the upcoming weeks. The 2010/2011 elected Steering Committee representatives will be notified prior to the first meeting.

- **Closing and Adjournment**

Chair Paula Zarnett thanked everyone for coming and adjourned the meeting at approximately 8:31 pm.