

Commercial Member Steering Committee Meeting

Meeting Summary- Tuesday January 27, 2009

EDA Offices

9 AM – 11 PM

Members in Attendance:

David Windley (Chair), Neil Sandford (Vice-Chair), Bob Mason, Jim Mason, George Kelly,, Ven Seshadri, Chuck Mossman, George Kelly, Brian Hollywood (EDA Board of Directors member), Marica Macura (EDA Staff Support)

Regrets

Paula Zarnett, Bart Burman, Bob Griesbach, Peter Black,

- Welcome and Call to Order

At approx. 9:00 AM Chair David Windley welcomed all and called the meeting to order.

- Update and discussion of action items that came out of the last meeting on September 23, 2008
 - Outstanding items from subcommittees as indicated on spreadsheet
 - New items to be added to spreadsheet to work on in 2009

Discussion

Commercial Member technical support to Policy Development Process

- Committee discussed the possibility of formalizing a process that would facilitate EDA staff utilizing the commercial members as a resource that would provide intelligence regarding technology opportunities and/or barriers in the context of policy development
- EDA staff encouraged to seek technical support from commercial members through either special committees or council process
- Key message to EDA staff: "Commercial members are the technology experts in the industry and can influence policy direction, they can identify what is not feasible and provide a range of policy solutions, they can help eliminate policy decisions that cannot advance due to technological impairments
- Staff to review opportunities for implementation
- Staff to report back on how the EDA Board will proceed to develop policy regarding the Green Energy Act, Brian Hollywood to provide update following February or March Board Meeting (dependent on the date that the ACT is tabled

Steering Committee representation on external event advisory committees

- Ensure that committee members are represented on the following advisory committees:
 - EDIST
 - CUEE
 - ENERCOM
- Jim Mason volunteered to serve on CUEE Advisory Committee and Neil Sandford is serving on EDIST Advisory Committee
- ENERCOM advisory committee has commercial membership representation, explore if any of those commercial members would be interested in serving on the Steering Committee

Sponsorship Opportunities (AGM)

- A request to Steering Committee members will be made to donate prizes that will be awarded at the Sunday evening Commercial Member meeting

- Staff to review if the Sunday evening meeting can be pushed back an hour, commencing at 7p.m. instead of 6p.m.
- Contemplation of having the Commercial member meeting traditionally on Sunday evening moved to Monday afternoon (coinciding with the EDA AGM business portion of the agenda) in 2010, the move to a weekday may result in higher attendance

Website Search function

- Search function to be shared with the Steering Committee, prior to launching to entire membership.
- Official launch of the website search function to be announced at the Sunday evening commercial member meeting at the AGM.

EDA Activity Update

- Marica Macura provided activity update focusing primarily on AGM activity update including disclosure of attendance figures and sponsorship take-up
- Development of Commercial Members Agenda for the AGM
 - Agenda for meeting to be developed by EDA Chair and EDA staff. Staff will issue agenda to entire membership prior to AGM.
- Meeting Adjournment at approximately 11:30 a.m.