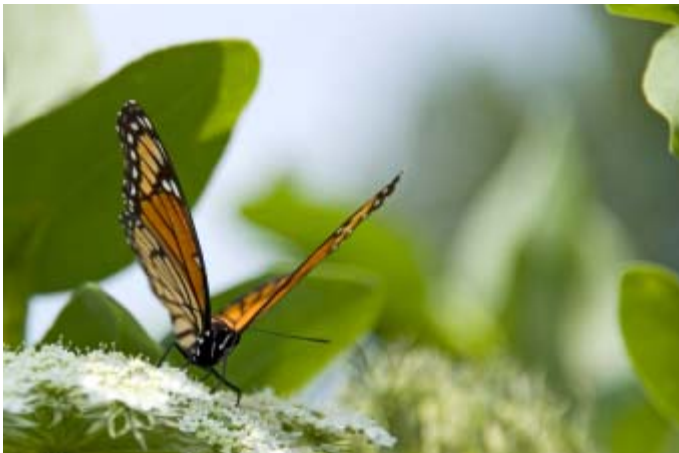


# Commercial Member Meeting

Fairmont Royal York, Toronto

March 28, 2010

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## Commercial Member Steering Committee:

Highlights and Accomplishments of  
2009/2010

## Commercial Member Steering Committee

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- Since 2002, the EDA's Commercial Member Steering Committee (CMSC) has acted as a liaison between Commercial Members, Association staff and the EDA Board, and works to ensure the membership success of the EDA's valued commercial members.
- The Committee is appointed from a pool of nominees submitted by Commercial Members.



## The 2009/2010 Commercial Member Steering Committee:

<b>Paula Zarnett</b>	Committee Chair, BDR North America
<b>Peter Vickery</b>	Committee Vice Chair, N-Dimension Solutions
<b>Bob Mason</b>	Bob Mason & Associates
<b>George Kelly</b>	Brews Supply Ltd
<b>Bart Burman</b>	Burman Energy Consultants Group
<b>Andy Molnar</b>	Ecaliber Inc.
<b>Peter Black</b>	Honeywell Utility Solutions
<b>Chuck Mossman</b>	K-Tek Electro-Services Limited
<b>Jim Mason</b>	Pefco Ontario
<b>Paul Grod</b>	Rodan Energy and Metering Solutions
<b>Todd Ross</b>	Springboard Management Inc. (Mr. Ross replaced Brad Lagasse as the Springboard Management Inc. representative in September 2009)
<b>Steve Taylor</b>	The SPi Group (Mr. Taylor replaced Ven Seshadri as the SPI Group representative in November 2009)
<b>Brian Hollywood</b>	EDA Board Representative, President and CEO, St. Thomas Energy

## Highlights of Steering Committee Activities

- The deliverables that were accomplished by the Steering Committee while working closely with EDA staff include:
- The launch of a new website feature in March that allows LDCs to search Commercial Members by product or service
  - [New Product or Service Search Feature](#)
- Enhancements to the Commercial Members section of the website provides more avenues for LDCs to access information on commercial members
- The Commercial Member Steering Committee section of the website was also enhanced to profile the hard work of the volunteers who make up the Steering Committee. Access to all of the meeting summaries from all steering committee meetings are available to commercial members from the EDA website

## CMSC Highlights continued

- Commercial members can participate in EDA District meetings and information sessions. EDA staff encourages Districts to draw from the talented pool of commercial members when developing district meeting agendas.
- Information on District meetings is available on the EDA Datepad, the District section of the EDA member website and is provided in a regular monthly update sent to commercial members via e-mail Broadcast Message.

## CMSC Highlights continued

- The Steering Committee has worked with EDA staff to enhance sponsorship opportunities at the AGM, in particular the opening reception. The exclusive sponsorship opportunity has been augmented to allow for multiple sponsorship opportunities (Food and Bar Sponsor)
- Door prizes donated on behalf of the Steering Committee is a new feature added to this year's opening reception.
- Communications are sent to all commercial members on a monthly basis to keep them up to date with information on ongoing networking and business activities.

# Commercial Membership with the EDA

- The EDA remains committed to providing commercial members with the distinct advantage of being directly connected to Ontario's electricity distributors through a wide range of networking and communications opportunities.
- EDA District Meetings provide Commercial Members with business development and networking opportunities with the LDCs from each of the EDA's six districts. The events represent great opportunities to interact on a sustained basis with LDCs in informal, largely social settings
- Sponsorship opportunities provide EDA member companies corporate exposure with Ontario's electricity distribution company executive.
- Your company listing in the EDA Member Handbook and on the EDA website. This contact information is available at the fingertips of senior LDC decision makers and provides additional exposure.



## The Commercial Member Steering Committee wants your input

- The newly elected 2010/2011 committee (elected after AGM Board Meeting) will continue to ensure the membership success of the EDA's valued commercial members
- We would like to hear from the EDA Commercial Members. Please share with the Commercial Member Steering Committee your thoughts and suggestions. The Chair, Vice Chair or committee members would be happy to hear from you.
- At the first meeting of the 2010/2011 Steering Committee (TBD) the committee will identify priority items to work on for the year.

The EDA and Steering Committee thanks all EDA Commercial members for their continued support

Please join us for the AGM Opening Night Reception in the Upper Canada Room, Royal York Hotel from 9:00-11:00pm

